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"The Thinking Fellow Calls a Yellow"

DAY **Main 7** NIGHT

Yellow and Checker Cabs

Save Money—Buy \$5 Coupon Books for \$4.50

RESPONSIBLE TAXI SERVICE

FIVE CAN RIDE FOR THE PRICE OF ONE

We Meet All Incoming Trains and Boats

STANDS: S. P. Depot—Front and M Dock—Sequoia Hotel—913 K St.
Main Office and Stand 1107-8th St.—800 K St.

T07-4



TELEPHONE TRADE
is good trade

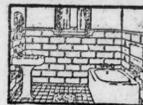
It is easily reached.
It costs less to handle.
Its results are satisfactory.

Telephone customers are of the better class, with money to spend for high grade goods.

They appreciate good service.
The best medium in which to advertise for telephone trade is this

"BUYER'S GUIDE"

Always at Hand
In Constant Use



Floors and Walls
Drain Boards
Store Fronts
Fireplaces
Bathroom
Fixtures

TILE

Phone MAIN 6901-W
MULLER TILE CO.

2961 First Ave.

H. O. ADAMS
TILE

FOR
FLOORS WALLS
SINKS
FIREPLACES

Office and Show Rooms
2610 I **MAIN 2376-W**
RES. PHONE MAIN 2376-J

T73-1

Taxicab Service Business
(Continued)

Metered Taxicabs

Yedy's Taxi 514 L.....Main-850
(See Advertisement Page 98)

Mileage Rate Taxicabs

City Taxi 1029½-6th.....Main-87
(See Advertisement Preceding Page)

Touring Car Service

Metall Taxi Service 12th & L.....Main-8028
(See Advertisement Preceding Page)

Tea Rooms

Copper Kettle Tea Room 551-45th.....Capital-149

Telegraph Companies

Postal Telegraph Cable Co 1014-4th.....Main-882
Western Union Telegraph Co Form Bg.....Main-4321

Telephone Companies

Pacific Tel & Tel Co The 1414 K.....Main-12300

Telephone Equipment Business

Linemen's Supplies

See Linemen's Supplies

Tent Business

Amer Tent & Awning Co 3128 J.....Capital-1080
Curtis Co 516 L.....Main-944
Sacto Tent & Awning Co 1301 J.....Main-106

Theatres

Alhambra Theatre The Alhambra Br & K Main-456
Calif Theatre 2981-35th.....Capital-1084
Capital Theatre 818 K.....Main-2116
Del Paso Theatre 2100 Del Paso Br.....Capital-3250
Hippodrome Theatre 1018 K.....Main-1850
Hippodrome Theatre Projection Rm
1013 K.....Capital-3535-W
Liberty Theatre 817 K.....Main-2769-W
Mission Theatre 310 K.....Main-9850
Piazza Theatre 914-9th.....Capital-57
Rialto Theatre 431 K.....Capital-3756-J
Senator Theatre 812 K.....Main-8575
Senator Theatre Stage 912 K.....Main-4959
Sutter Theatre 519 J.....Main-580

Theatrical Agencies

Capital Studio The Mull Bldg.....Main-403
McMahon C E Mrs Mull Bldg.....Main-403

Booking Agents, Theatrical

Capital Studio The Mull Bldg.....Main-403

Tile Business

Adams H O 2610 I.....Main-2376-W
GANNON & CO Form Bldg.....Main-1223
Fisher H P Tile & Marble Co 1218 J Main-2308
Muller Tile Co 2501-1st Av.....Main-6901-W
Sacto Tile & Marble Co 3560 Y.....Capital-472

Art Tile

Adams H O 2610 I.....Main-2376-W
(See Advertisement This Page)

SACTO TILE & MARBLE CO

CONTRACTORS

FLOOR, WALL, MANTEL,
BATH and TOILET ROOMS,
KITCHEN, STORE FRONTS, ETC.

3560 Y.....Capital-472

Decorative Tile

Muller Tile Co 2501-1st Av.....Main-6901-W
(See Advertisement This Page)

Hollow Tile

GANNON & CO Form Bldg.....Main-1223

Tire Business

Auto Tire Exchange 1259 J.....Main-10457
Bair & McClintock 824 L.....Main-7692
BEILBY & GLENN TIRE CORP
Del Paso Tire Exchange
Brewer & Kelly 2501-30th.....Main-9885
Brown Ray 1801 J.....Main-4220
Capital Tire Exch 715-12th.....Main-10484
City Tire Shop 505 I.....Main-6429
Crawford Tire Service Co 716.....Main-160
Coast Tire & Rubber Co The 1209 J.....Main-644
Credit Tire Co Inc 900-12th.....Main-8869
Del Paso Tire Exchange

1711 Del Paso Blvd.....Main-9770
Dunlop Tire & Rubber Co 1709 M.....Main-909
Firestone Tire & Rubber Co 1230 B.....Main-271
Firestone Tires—For names of dealers

see leading Firestone Tires

Fisk Tire Co Inc The 16th & B.....Capital-79
Fraser Rd 1223 J.....Main-10457
GENERAL CORD TIRE DISTR

400-16th.....Main-1546
Goodrich Rubber Co Pacific 1731-10th.....Main-454
Goodrich Tire Agency 714-13th.....Main-150
Goodrich Truck Tire Agcy 714-12th.....Main-158
Goodyear Tire Agency 1901 J.....Capital-769
Goodyear Tire & Rubber Co of Cal Inc
1724-10th.....Main-6040

Goodyear Tires—For names of dealers
see leading Goodyear Tires

Goold Tire Co 1401 B.....Main-3855
Gould & Dietrich Tire Co 16th & H Main-10325
Hoshe J G 619 K.....Main-1300
Katy Springfield Tire Co 903-16th.....Main-9598

MILLER TIRE AGENCY 2831 M.....Main-736
Mohawk Tire Agency 1112 J.....Capital-3140
Mohawk Tire Distr 1618 K.....Main-1300

Pac Goodrich Rubber Co 1721-16th.....Main-454
Pope & Sanders 1921 J.....Main-9833
Reckorby A C 1129 I.....Main-9777

REED & MCKEE 600-10th.....Main-1546
Richards G W Tire Co Inc 1018-10th Capital-520
Richardson Frank 2840 Sacto Bv.....Main-9885

Sacto Tire Co 1801 J.....Capital-769
Sakamoto T 621 L.....Capital-486

Samsun Tire Service Co 1808 M.....Main-2998
Schmidt Geo H 21st & K.....Main-2751
Schmitt Bros 1318 K.....Main-460

Schwab Tire Co 918-10th.....Main-145
Service Tire Shop 530 I.....Main-9827
Smith R E & Co 13th & L.....Main-1388

Superior Vulcanizing Wks 715 10th.....Main-7223
Thorp H P 715-12th.....Main-10494
Thorp H P Tire Co 505 I.....Main-6429
U S Rubber Co 11th & R.....Main-7410
Valley Rubber Co 12th & Amer Bldg.....Main-2113
Warren Bart 1524 J.....Main-189

Automobile Tires

Beilby & Glenn Tire Corp 911-16th.....Main-978
(See Advertisement This Page)

Credit Tire Co Inc 900-12th.....Main-8869
(See Advertisement This Page)

Weinstock Lubin & Co 12th & K.....Main-8200

New Tires

MOHAWK TIRE DISTR

Factory Warehouse for
Northern California

VULCANIZING
RETRADING

1616 K.....Main-1300

Retrading, Tire

See Vulcanizing Business

HOOD TIRES

Gold Seal Batteries
ON CREDIT

\$1.00 Down

20 Weeks to Pay Balance

Main 8869

Credit Tire Co., Inc.

900 12th Street

T42-1

BEILBY & GLENN
SACRAMENTO DISTRIBUTORS
U. S. ROYAL CORD TIRES

Phone—MAIN 978



Catering
to
Lady Drivers

Road Service
Wholesale
Retail
Credit Available

Drive in Service. Large and spacious opening,
accommodating as many as 12 cars at one time.

Centrally Located—16th Street, Between I and J Streets

To Patrons mentioning this ad, a Special Discount will be given off Retail Price

T86-4



BUSINESS men know that one of the most intricate problems in merchandising has been to direct the prospective buyer, interested in a particular product, to the dealer who sells that product locally. This problem has at last been overcome by the new "Where To Buy It" service in the Buyer's Guide.

Buyers Guide

